



SAIIE 2010 CONFERENCE

Sustaining South Africa's Global Competitiveness after 2010

6 - 8 October 2010
Glenburn Lodge, Muldersdrift, Gauteng

Request for Sponsorship/Exhibitions

The SAIIE (Southern African Institute for Industrial Engineering) represents industrial engineering in Southern Africa. As the name implies, the field of Industrial Engineering deals with the engineering of industrial undertakings. Modern Industrial Engineering is concerned with the integration of resources and processes into cohesive strategies, structures and systems for the effective and efficient production of quality goods and services. It draws upon specialised knowledge and skills in the mathematical, physical, behavioural, economic and management sciences and fuses them with the principles and methods of engineering analyses and design to find optimal and practical solutions, which contribute to the success and prosperity of an industrial undertaking, thereby making a fundamental contribution to the creation of wealth.

The Council of the South African Institute for Industrial Engineering invites you to the 24th SAIIE Annual Conference to be hosted at Glenburn Lodge, Muldersdrift, Gauteng, from 6 - 8 October 2010.

South Africa's Global Competitiveness is in the news daily. Thanks to the 2010 FIFA soccer world cup, South Africa invested in a number of large capital project developments, contributing to the economic activity in the engineering profession. However, what will happen after 2010? How will we ensure that South Africa remains competitive?

Here are a few great reasons why you should become involved with the 2009 SAIIE Conference:

- Industry experts and keynote speakers will *share their experience* and knowledge in Innovation;
- You can *benchmark* current best practice in the manufacturing and resources sectors;
- Top *academics* will showcase current research and ideas;
- You have the opportunity to *network* with like-minded professionals in your sector;
- *Young* professionals and students will be present;
- You *contribute* to the future development of Industrial Engineering in South Africa.

It is expected that approximately 150 - 200 delegates will attend the event.

We would like to invite your company to become involved with this conference by sponsoring any of the events (full or partially) or items listed below.

SPONSORSHIPS

PLATINUM PACKAGE: more than R30 001

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- Two full A4 page colour adverts in the final conference programme book, one of which on the outside back cover.
- Registration for three representatives at the conference (not including accommodation).
- Power-point advertising before the commencement of each lecture and poster session.
- Promotional banners (provided by your company) within the venue.
- Exhibitions stand at the event to display promotional material (exhibition stand to be provided by your company).

GOLD PACKAGE: between R15 001 and R30 000

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One full A4 page colour advert in the final conference programme book.
- Registration for two representatives at the conference (not including accommodation).
- Promotional banners (provided by your company) within the venue.

SILVER PACKAGE: between R5 001 and R15 000

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One full A4 page black and white advert in the final conference programme book.
- Registration for one representative at the conference (not including accommodation).

BRONZE PACKAGE: Less than R 5 000

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One half A4 page black and white advert in the final conference programme book.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.

EXHIBITION STAND

Your company has the opportunity to exhibit at the conference. The exact details for the exhibition will be communicated to interested companies directly.

1 table and 2 chairs will be provided for your stand. Banners may be put up behind the table.

Price: R 7 000.00

- Display of your logo on the sponsor's page of the SAIIE 2010 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One full A4 page black and white advert in the final conference programme book.
- Acknowledgement in all literature and on the conference website after participation has been confirmed by the company.

SPECIFIC EVENT/ITEM SPONSORSHIPS

Tea and Coffee Sponsorships

Your company may choose to sponsor all the tea and coffee for the conference (two per day), or only on one of the three days of the conference.

Price: R55.00 per person per day

A Tea and Coffee Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- A full A4 page colour advert in the conference programme if you sponsor more than one day and a full A4 page black and white advert if you sponsor one day only.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company in a prominent position in the area used for tea breaks.

Lunch Sponsorships

Your company may choose to sponsor all the lunches, or only one of the three lunches during the conference.

Price: R125.00 per person per day

A Lunch Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- A full A4 page colour advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company during lunch.

Conference Dinner Sponsorship

Your company may choose to sponsor the conference dinner on 7 October.

Price: R350.00 per person

The Conference Dinner Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- A full A4 page colour advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company during the party.
- Opportunity for the CEO of your company to address the delegates.

Drinks Sponsorships

Your company may choose to sponsor the drinks during the conference dinner.

Price: R60 per person

A Drinks Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- A full A4 page black and white advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company in a prominent position at the bar during the function.

Entertainment Sponsorship

Your company may choose to sponsor some entertainment (music/dancers/a speaker). The exact details will be arranged with your company.

Price: Will depend on the type of entertainment.

An Entertainment Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- A full A4 page black and white advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company in a prominent position in the area used for the entertainment.

Advertisement Sponsorship

Your company may choose to place an advert only in the conference Abstract and Programme Book.

Price: ½ A4 B&W	R 1 000.00
Full A4 B&W	R 1 500.00
½ A4 colour	R 2 000.00
Full A4 colour	R 3 000.00

An Advertisement Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- An advert in the conference programme - full page, black and white or colour.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.

Gift Sponsorship

Your company may choose to sponsor gifts for the delegates, such as conference bags, pens, T-shirts, etc. The exact details will be arranged with your company.

Price: Will depend on type of gift

A Gift Sponsorship package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- Benefits as stipulated above, depending on the value of the sponsorship

Insert into Delegate Pack

Your companies have the opportunity to insert promotional items into the delegate packs which every delegate will receive upon registration.

Price: R 1 000.00

This package includes:

- Display of your logo on the sponsor's page of the SAIIIE 2010 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.

Requirements for Adverts

A4: 297 x 210 mm (portrait)

A5: 148 x 210 mm (landscape)

Convert text to paths/curves

300 dpi CMYK colours

PDF

5mm bleed all round

Date for receipt of adverts, product flyers and other promotional material

10 September 2010

Reservation Form for Sponsors and Exhibitors SAIIE 2010 Annual Conference

Name of Company										
Postal Address										
Postal town										
Postal code										
Country										
Contact person										
Telephone Code				Telephone number						
				Facsimile number						
e-mail address										
Company VAT number										
Company URL		http://www.								
Sponsorship				Tick		Description				
Sponsorship	Platinum package				Amount:					
	Gold package				Amount:					
	Silver package				Amount:					
	Bronze package				Amount:					
Exhibition	Table top				R 7 000.00					
Specific event/ item sponsor- ship	Tea and Coffee	R 55 pp			6/10		7/10		8/10	
	Lunch	R 125 pp			6/10		7/10		8/10	
	Conference Dinner	R 350 pp								
	Drinks	R 60 pp			Lunches		Conf. Dinner			
	Entertainment					Lunches		Conf. Dinner		
	Gifts (Please specify)									
	Advertisement	½ B&W				R1 000.00				
		Full B&W				R1 500.00				
		½ colour				R2 000.00				
Full colour				R3 000.00						
Insert into Delegate Pack						R1 000.00				
Other (Please specify)										

Signed

Date

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