

SAIIE 2009 CONFERENCE
INNOVATION IN INDUSTRIAL ENGINEERING
28 - 30 October 2009
Roodevallei Country Lodge, Pretoria



Request for Sponsorship

The SAIIE (Southern African Institute for Industrial Engineering) represents industrial engineering in Southern Africa. As the name implies, the field of Industrial Engineering deals with the engineering of industrial undertakings. Modern Industrial Engineering is concerned with the integration of resources and processes into cohesive strategies, structures and systems for the effective and efficient production of quality goods and services. It draws upon specialised knowledge and skills in the mathematical, physical, behavioural, economic and management sciences and fuses them with the principles and methods of engineering analyses and design to find optimal and practical solutions, which contribute to the success and prosperity of an industrial undertaking, thereby making a fundamental contribution to the creation of wealth.

The Council of the South African Institute for Industrial Engineering invites you to the 23rd SAIIE Annual Conference to be hosted at Roodevallei Country Lodge, Kameeldrift, Pretoria, from 28 – 30 October 2009.

The world is demanding change. Change in our thinking, change in the way we work and change in the way we employ resources. Business expects innovation to thrive in a highly competitive global economy. What does Innovation mean to the Industrial Engineer in South Africa? At the 2009 SAIIE Conference you will find answers to this question by sharing current practice and research with like-minded Industrial Engineers.

Here are a few great reasons why you should become involved with the 2009 SAIIE Conference:

- Industry experts and keynote speakers will *share their experience* and knowledge in Innovation;
- You can *benchmark* current best practice in the manufacturing and resources sectors;
- Top *academics* will showcase current research and ideas;
- You have the opportunity to *network* with like-minded professionals in your sector;
- *Young* professionals and students will be present;
- You *contribute* to the future development of Industrial Engineering in South Africa.

It is expected that approximately 120 - 150 delegates will attend the event.

We would like to invite your company to become involved with this conference by sponsoring any of the events (full or partially) or items listed below.

SPONSORSHIPS

PLATINUM PACKAGE: more than R30 001

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- Two full A4 page colour adverts in the final conference programme book, one of which on the back cover.
- Registration for three representatives at the conference (not including accommodation). Power-point advertising before the commencement of each lecture and poster session.
- Promotional banners (provided by your company) within the venue.
- Exhibition stand at the event to display promotional material (exhibition stand to be provided by your company).

GOLD PACKAGE: between R15 001 and R30 000

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One full A4 page colour advert in the final conference programme book.
- Registration for two representatives at the conference (not including accommodation).
- Promotional banners (provided by your company) within the venue.

SILVER PACKAGE: between R5 001 and R15 000

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One full A4 page black and white advert in the final conference programme book.
- Registration for one representative at the conference (not including accommodation).

BRONZE PACKAGE: Less than R 5 000

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One half A4 page black and white advert in the final conference programme book.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.

EXHIBITION STAND

Your company has the opportunity to exhibit at the conference. The exact details for the exhibition will be communicated to interested companies directly. Two types of Exhibition stands will be available:

1. Table top Exhibitions

2 tables and 3 chairs will be provided for your stand. Banners may be put up behind the table.

Price: R 6 500.00

As a table top exhibitor, your company will have the following privileges:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One half A4 page black and white advert in the final conference programme book.
- Acknowledgement in all literature and on the conference website after participation has been confirmed by the company.

2. Stands

Exhibition space of about 3 x 4 m² will be available to companies to erect their own 'pop-up' stands. 2 tables and 3 chairs will be provided for your stand. Banners may be put up behind the table.

Price: R 8 500.00

As an exhibitor, your company will have the following privileges:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after participation has been confirmed by the company.
- Product flyers for inclusion in the conference bag.
- One full A4 page black and white advert in the final conference programme book.
- Registration for one representative at the conference (not including accommodation).
All extra personnel from your company will have to register at the usual conference rates.

SPECIFIC EVENT/ITEM SPONSORSHIPS

Tea and Coffee Sponsorships

Your company may choose to sponsor all the tea and coffee for the conference (two per day), or only on one of the three days of the conference.

Price: R50.00 per person per day

A Tea and Coffee Sponsorship package includes:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- A full A4 page colour advert in the conference programme if you sponsor more than one day and a full A4 page black and white advert if you sponsor one day only.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company in a prominent position in the area used for tea breaks.

Lunch Sponsorships

Your company may choose to sponsor all the lunches, or only one of the three lunches during the conference.

Price: R120.00 per person per day

A Lunch Sponsorship package includes:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- A full A4 page colour advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company during lunch.

Conference Dinner Sponsorship

Your company may choose to sponsor the conference dinner on 5 October.

Price: R350.00 per person

The Conference Dinner Sponsorship package includes:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- A full A4 page colour advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company during the party.
- Opportunity for the CEO of your company to address the delegates.

Drinks Sponsorships

Your company may choose to sponsor the drinks during the welcoming function or conference dinner.

Price: R50 per person per event (cocktail or dinner)

A Drinks Sponsorship package includes:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- A full A4 page black and white advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company in a prominent position at the bar during the function.

Entertainment Sponsorship

Your company may choose to sponsor some entertainment (music/dancers/a speaker). The exact details will be arranged with your company.

Price: Will depend on the type of entertainment.

An Entertainment Sponsorship package includes:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- A full A4 page black and white advert in the conference programme.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.
- Display of promotional material of your company in a prominent position in the area used for the entertainment.

Advertisement Sponsorship

Your company may choose to place an advert only in the conference Abstract and Programme Book.

Price: ½ A4 B&W	R 800.00
Full A4 B&W	R 1 200.00
½ A4 colour	R 1 600.00
Full A4 colour	R 2 200.00

An Advertisement Sponsorship package includes:

- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- An advert in the conference programme – full page, black and white or colour.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.

Gift Sponsorship

Your company may choose to sponsor gifts for the delegates, such as conference bags, pens, T-shirts, etc. The exact details will be arranged with your company.

Price: Will depend on type of gift

A Gift Sponsorship package includes:

- Display of promotional material at the event or the distribution of promotional material as arranged with the conference secretariat.
- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website
- Benefits as stipulated above, depending on the value of the sponsorship

Insert into Delegate Pack

Your companies have the opportunity to insert promotional items into the delegate packs which every delegate will receive upon registration.

Price: R 750.00

This package includes:

- A banner advertisement on the SAIIE 2009 Annual Conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after sponsorship has been confirmed by the company.

**Reservation Form for Sponsors and Exhibitors
SAIIE 2009 Annual Conference**

Name of Company										
Postal Address										
Postal town										
Postal code										
Country										
Contact person										
Telephone Code					Telephone number					
					Facsimile number					
e-mail address										
Company VAT number										
Company URL		http://www.								
Sponsorship				Tick		Description				
Sponsorship	Platinum package					Amount:				
	Gold package					Amount:				
	Silver package					Amount:				
	Bronze package					Amount:				
Exhibition	Table top					R 6 500.00				
	Stand					R 8 500.00				
Specific event/ item sponsor- ship	Tea and Coffee	R 50 pp			3/6		4/6		5/6	
	Lunch	R 120 pp			3/6		4/6		5/6	
	Cocktail	R 120 pp								
	Conference Dinner	R 350 pp								
	Drinks	R 50 pp			Cocktail		Lunches		Conf. Dinner	
	Entertainment					Cocktail		Lunches		Conf. Dinner
	Gifts (Please specify)									
	Advertisement			½ B&W			R 800.00			
				Full B&W			R1 200.00			
				½ colour			R1 600.00			
Full colour						R 2 200.00				
Insert into Delegate Pack					R 750.00					
Other (Please specify)										

Signed

Date