



**Bringing industry leaders & academics together for  
30 years**

## **SAIIEneXXXt Partnership Prospectus**

2019 sees the thirtieth edition of the SAIIE conference. Taking a cue from the past, we use the Roman numerals for thirty in our moniker, evoking the future when we call the conference this year SAIIEneXXXt.

Industrial engineering professionals are very tall people, with their feet firmly on the ground and their dreamy heads in the clouds. To express this duality, we introduce our theme:

**Alternative Realities**, our dream-scape in which we can build on our futurist ideas and conceive a world undreamt before

and

**Real Alternatives**, every day industrial engineering, designing and implementing solutions that make a difference

SAIIEneXXXt brings together the finest thinkers, doers, dreamers and learners in the field of making things run better.

We would like to give your organisation the opportunity to partner with SAIIE to help make this conference one to remember. In the rest of this document, various opportunities are listed where you could become involved. You are also welcome to contact us should you have particular ideas of your involvement as a partner. The conference aims to attract around 150 delegates from industry and academia.

We look forward to your positive response!

Kind regards,

**SAIIEneXXXt Organising Team**

# SAIIEneXXXt Partnership Prospectus

**Please note:** all sponsor representatives and exhibitors are considered full delegates and will have the same benefits as far as access to sessions and functions are concerned.

Type of sponsorship	Sponsorship amount	Benefits
Platinum sponsor	R35 000 (plus VAT of R5 250)	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>Two A4 page colour adverts in the final conference programme book, one of which on the back cover</li> <li>Registration for two company representatives at the conference (not including travel and accommodation)</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>One complimentary exhibition stand at the conference</li> </ul>
Gold sponsor	R25 000 (plus VAT of R3 750)	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A4 page colour advert in the final conference programme book</li> <li>Registration for one company representatives at the conference (not including accommodation)</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>One complimentary exhibition stand at the conference</li> </ul>
Silver sponsor	R15 000 (plus VAT of R2 250)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>One A5 page colour advert in the final conference programme book</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in one other lecture hall</li> </ul>
Bronze sponsor	R10 000 (plus VAT of R1 500)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>One A5 page colour advert in the final conference programme book</li> </ul>
Structure your own session*	R30 000 (plus VAT of R4 500)	<ul style="list-style-type: none"> <li>Your company name to be used in the session title on the programme.</li> <li>Your logo on the conference website with a link to your company's website.</li> <li>Acknowledgement in all literature and on the conference website after participation has been confirmed by your company.</li> <li>Product flyers for inclusion in the conference bag.</li> <li>One full A4 page colour advert in the final conference programme book.</li> <li>Registration for three company representatives at the conference.</li> <li>Your company may display promotional banners in the venue during the session</li> <li>The nature of the session will need to be confirmed with our programme team.</li> </ul>
Exhibition only	R16 000 (plus VAT of R2 400)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Registration for one person to attend the conference</li> <li>Acknowledgement in the conference programme book</li> </ul>

Advertisement only (colour)	A5: R2 500 (plus VAT of R375) A4: R3 500 (plus VAT of R525)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Acknowledgement in the conference programme book</li> </ul>
Inserts into delegate packs (flyers to be supplied by your company)	R3 000 (plus VAT of R450)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> </ul>
Cocktail function sponsor	R25 000 (plus VAT of R3 750)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> <li>One A4 page colour advert in the final conference programme book</li> <li>Registration for one company representative at the conference (not including accommodation)</li> <li>Opportunity for company representative to address the guests at the function</li> <li>Branding at the function as arranged with the organisers</li> </ul>
Conference dinner sponsor	R50 000 (plus VAT of R7 500)	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A4 page colour adverts in the final conference programme book, one of which on the back cover</li> <li>Registration for four company representatives at the conference (not including accommodation)</li> <li>Opportunity for company representative to address delegates at the function</li> <li>Product flyers for inclusion in the conference bag</li> <li>Branding at the function as arranged with the organisers</li> </ul>
Conference bag sponsor	R15 000 (plus VAT of R2 250)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> <li>One A5 page colour advert in the final conference programme book</li> <li>Your logo on the bag together with the conference logo</li> </ul>
Lanyard sponsor	Supplied by your company	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> </ul>
Pen sponsor	Supplied by your company	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> </ul>
Memory stick sponsor	Supplied by your company	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> </ul>

**\*Your company has the opportunity to book a session and structure it as required. You may invite your own speaker(s), identify the topic to be discussed, present case studies, put together a panel, use the session as a marketing opportunity, etc. A 90 minute slot in one of the parallel sessions will be available for this option. Should you be interested, a proposal outlining the structure and speakers have to be submitted to the organising committee for approval not later than 31 July 2019.**



**BOOKING FORM FOR SPONSORS AND EXHIBITORS**

<b>Name of Company</b>			
<b>Postal Address</b>			
<b>Postal town</b>			
<b>Postal code</b>			
<b>Country</b>			
<b>Contact person</b>			
<b>Telephone Code</b>		<b>Telephone number</b>	
<b>e-mail address</b>			
<b>Company VAT number</b>			
<b>Company URL</b>		http://www.	
<b>Sponsorship</b>		<b>Tick</b>	<b>Pledge</b>
<b>Sponsorship</b>	Platinum package		R35 000 (excl VAT) R40 250 (incl VAT)
	Gold package		R25 000 (excl VAT) R28 750 (incl VAT)
	Silver package		R15 000 (excl VAT) R17 250 (incl VAT)
	Bronze package		R10 000 (excl VAT) R11 500 (incl VAT)
<b>Own session</b>			R30 000 (excl VAT) R34 500 (incl VAT)
<b>Exhibition</b>	Table top		R16 000 (excl VAT) R18 400 (incl VAT)
<b>Functions</b>	Cocktail		R25 000 (excl VAT) R28 750 (incl VAT)
	Conference dinner		R50 000 (excl VAT) R57 500 (incl VAT)
<b>Advertisement</b>	A5 colour		R2 500 (excl VAT) R2 875 (incl VAT)
	A4 colour		R3 500 (excl VAT) R4 025 (incl VAT)
<b>Inserts</b>	Flyers to be inserted in delegate packs		R3 000 (excl VAT) R3 450 (incl VAT)
<b>Gifts</b>	Conference bags		R15 000 (excl VAT) R17 250 (incl VAT)
	Lanyards		Supplied by your company
	Pens		Supplied by your company
	Memory sticks		Supplied by your company
<b>Other (Please specify)</b>			

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Date

**Please email the completed form to [thereza@technoscene.co.za](mailto:thereza@technoscene.co.za).  
An invoice (if applicable) will be sent to you upon receipt of this form**