



*Steering the*  
**4<sup>th</sup> INDUSTRIAL  
REVOLUTION**

29th SAIIE ANNUAL CONFERENCE

24-26 October 2018

Spier, Stellenbosch

[www.conference.saiie.co.za](http://www.conference.saiie.co.za)

## SAIIE 29 Partnership Prospectus

“May you live in interesting times.”

~ Chinese curse

The effects of the 3rd Industrial Revolution are now inseparably entrenched into our everyday lives. Whilst some are still coming to grips with finding the ‘On’ switch, many have been thriving in this new technological era. With new capabilities and connectivity, the reach of technology is increasing exponentially. Currently, we are living on the cusp of what is widely known as the 4th Industrial Revolution. Critics may argue that this is merely the Third Revolution reaching maturity - advancement built on an enormous platform that has now been well established.

Recent emerging technologies in their application have, however, started having a significant impact in every industry imaginable. The critics must be silenced.

This technology unleashed would indeed be a revolution: a world of undirected chaos; circular logic and unrealised potential. At this critical transition and integration of technology, industry and society, Industrial Engineering professionals are intrinsically positioned to play a critical role in determining the ‘North Star’ of the 4th Industrial Revolution. Setting a course, being a strategic guide towards the optimal impact of the potential benefits as we enter the ‘interesting times’ that lay before us.

The SAIIE29 conference will give industry, organisations, academics, and government the opportunity to showcase cutting edge practice and research. Presentations will be accepted in fields such as systems engineering, information management and big data, logistics & supply chain management, project management, change management, leadership, organizational excellence etc. Delegates will benefit from networking opportunities to exchange ideas, to gain insight from peers and to engage with the most up to date thinking in industrial engineering.

We would like to give your company the opportunity to partner with SAIIE to help make this conference one to remember. In the rest of this document, various opportunities are listed where you could become involved. You are also welcome to contact us should you have particular ideas of your involvement as a partner. We expect to have about 150 delegates.

We look forward to your positive response!

Kind regards,

**SAIIE29 Organising Team**

# SAIIE 29 Partnership Prospectus

**Please note:** all sponsor representatives and exhibitors are considered full delegates and will have the same benefits as far as access to lectures and functions are concerned.

The prices quoted below EXCLUDES VAT at 15%. VAT will be added to your invoice.

Type of sponsorship	Sponsorship amount	Benefits
Platinum sponsor	R35 000 (plus VAT of R5 250)	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>Two A4 page colour adverts in the final conference programme book, one of which on the back cover</li> <li>Registration for two company representatives at the conference (not including accommodation)</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>One complimentary exhibition stand at the conference</li> </ul>
Gold sponsor	R25 000 (plus VAT of R3 750)	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A4 page colour advert in the final conference programme book</li> <li>Registration for one company representatives at the conference (not including accommodation)</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>One complimentary exhibition stand at the conference</li> </ul>
Silver sponsor	R15 000 (plus VAT of R2 250)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>One A5 page colour advert in the final conference programme book</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in one other lecture hall</li> </ul>
Bronze sponsor	R10 000 (plus VAT of R1 500)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>One A5 page colour advert in the final conference programme book</li> </ul>
Structure your own session*	R30 000 (plus VAT of R4 500)	<ul style="list-style-type: none"> <li>Your company name to be used in the session title on the programme.</li> <li>Your logo on the conference website with a link to your company's website.</li> <li>Acknowledgement in all literature and on the conference website after participation has been confirmed by your company.</li> <li>Product flyers for inclusion in the conference bag.</li> <li>One full A4 page colour advert in the final conference programme book.</li> <li>Registration for three company representatives at the conference.</li> <li>Your company may display promotional banners in the venue during the session</li> </ul>
Exhibition only	R16 000 (plus VAT of R2 400)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Registration for one person to attend the conference</li> <li>Acknowledgement in the conference programme book</li> </ul>
Advertisement only (colour)	A5: R2 500 (plus VAT of R375) A4: R3 500 (plus VAT of R525)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Acknowledgement in the conference programme book</li> </ul>

Inserts into delegate packs (flyers to be supplied by your company)	R3 000 (plus VAT of R450)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> </ul>
Cocktail function sponsor	R25 000 (plus VAT of R3 750)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> <li>One A4 page colour advert in the final conference programme book</li> <li>Registration for one company representative at the conference (not including accommodation)</li> <li>Opportunity for company representative to address the guests at the function</li> <li>Branding at the function as arranged with the organisers</li> </ul>
Conference dinner sponsor	R50 000 (plus VAT of R7 500)	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A4 page colour adverts in the final conference programme book, one of which on the back cover</li> <li>Registration for four company representatives at the conference (not including accommodation)</li> <li>Opportunity for company representative to address delegates at the function</li> <li>Product flyers for inclusion in the conference bag</li> <li>Branding at the function as arranged with the organisers</li> </ul>
Conference bag sponsor	R15 000 (plus VAT of R2 250)	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> <li>One A5 page colour advert in the final conference programme book</li> <li>Your logo on the bag together with the conference logo</li> </ul>
Lanyard sponsor	Supplied by your company	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> </ul>
Pen sponsor	Supplied by your company	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> </ul>
Memory stick sponsor	Supplied by your company	<ul style="list-style-type: none"> <li>Your logo on the conference website with a link to your company's website</li> <li>Product flyers for inclusion in the conference bag</li> </ul>

\*Your company has the opportunity to book a session and structure it as required. You may invite your own speaker(s), identify the topic to be discussed, present case studies, put together a panel, use the session as a marketing opportunity, etc. A 90 minute slot in one of the parallel sessions will be available for this option.

Should you be interested, a proposal outlining the structure and speakers have to be submitted to the organising committee for approval not later than **31 July 2018**.

### Requirements for Adverts

A5: 148 x 210 mm (orientation: landscape)

A4: 297 x 210 mm (orientation: portrait)

Convert text to paths/curves

300 dpi CMYK colours

5mm bleed all round

Saved as an Adobe Acrobat document (PDF)

**Date for receipt of Adverts, Product Flyers and other  
Promotional Material and Sponsored Items**  
30 September 2018

**For more information please contact the Conference Secretariat**

Thereza Botha

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**Attendee feedback from SAIE28, *Taking Up Stewardship***

*“The experience is rewarding, while the interactions with attendees are very educative and inspiring.”*

*“Discovering that there is a large effort directed towards improving our public sector was encouraging.”*

*“Good stewardship is industrial engineering lived.”*

*“It was my first conference and was a great experience, will now definitely attend more conferences in the future.”*

*“The Industrial Engineering community is alive and active in diverse fields.”*

## SAIIE 29

### BOOKING FORM FOR SPONSORS AND EXHIBITORS

Name of Company			
Postal Address			
Postal town			
Postal code			
Country			
Contact person			
Telephone Code		Telephone number	
e-mail address			
Company VAT number			
Company URL	http://www.		
<b>Sponsorship</b>		<b>Tick</b>	<b>Pledge</b> Prices below EXCLUDES VAT at 15%.
<b>Sponsorship</b>	Platinum package		R35 000 (excl VAT) R40 250 (incl VAT)
	Gold package		R25 000 (excl VAT) R28 750 (incl VAT)
	Silver package		R15 000 (excl VAT) R17 250 (incl VAT)
	Bronze package		R10 000 (excl VAT) R11 500 (incl VAT)
<b>Own session</b>			R30 000 (excl VAT) R34 500 (incl VAT)
<b>Exhibition</b>	Table top		R16 000 (excl VAT) R18 400 (incl VAT)
<b>Functions</b>	Cocktail		R25 000 (excl VAT) R28 750 (incl VAT)
	Conference dinner		R50 000 (excl VAT) R57 500 (incl VAT)
<b>Advertisement</b>	A5 colour		R 2 500 (excl VAT) R2 875 (incl VAT)
	A4 colour		R 3 500 (excl VAT) R4 025 (incl VAT)
<b>Inserts</b>	Flyers to be inserted in delegate packs		R 3 000 (excl VAT) R3 450 (incl VAT)
<b>Gifts</b>	Conference bags		R15 000 (excl VAT) R17 250 (incl VAT)
	Lanyards		Supplied by your company
	Pens		Supplied by your company
	Memory sticks		Supplied by your company
<b>Other (Please specify)</b>			

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Date

Please fax to: 086 549 0184 or email to [thereza@technoscene.co.za](mailto:thereza@technoscene.co.za)  
An invoice (if applicable) will be sent to you upon receipt of this form